2017 SEMA SHOW CHEVY LINEUP BEGIN
2018 CHEVROLET CAMARO 2LT COUPE
HOT WHEELS® 50TH ANNIVERSARY EDITION

For 50 years, Chevrolet and Hot Wheels® have challenged the limits of performance and design. Since the debut of the custom Camaro die-cast in 1968, every generation — and nearly every variation — of Camaro has been replicated in 1:64 scale by Hot Wheels®. To celebrate 50 years of these die-cast dream cars, Chevrolet is returning the favor by introducing a new limited-edition model that continues to prove that both are legends in any scale. The Camaro Hot Wheels® 50th Anniversary Edition is available on 2LT (requires ZN2 Convenience and Lighting Package) and 2SS Coupe and Convertible models. Available Spring 2018. See your Chevrolet dealer for details.

CAMARO 2LT FEATURES:
- Available 3.6L V6 engine with 335 horsepower and 284 lb.-ft. of torque
- Available 8-speed paddle-shift automatic transmission
- Bose® premium 9-speaker audio system
- Chevrolet MyLink™ Radio with 8-inch diagonal color touch-screen display, featuring Android Auto™ and Apple CarPlay™ compatibility
- Rear Vision Camera
- Driver Information Center with color display
- 4G LTE and built-in Wi-Fi® hotspot for up to 7 devices, includes data trial for 3 months or 3GB (whichever comes first)

HOT WHEELS® 50TH ANNIVERSARY EDITION FEATURES:
- Crush exterior paint
- Satin Graphite stripes with Silver Ice Metallic accents
- Satin Graphite Ground Effects
- 20-inch Satin Graphite wheels with milled face
- Hot Wheels® 50th Anniversary fender badges
- Orange brake calipers (front only on LT)
- High wing spoiler
- Spoiler decal
- Unique grille with Galvano Chrome inserts
- Black Chevrolet bowties
- Dark taillamps
- Jet Black leather-appointed interior with Orange inserts and Orange accent stitching
- Premium carpet floor mats with Orange stitching and ghost stripes
- Orange door trim and knee pads
- Orange seat belts
- Suede steering wheel with Orange accent stitching and Hot Wheels® 50th Anniversary badge
- Illuminated sill plates with Hot Wheels® 50th Anniversary badge

INCLUDED WITH HOT WHEELS® EDITION PACKAGE. ALSO AVAILABLE FOR SALE ON SELECT CAMARO MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>ACCESSORIES</th>
</tr>
</thead>
</table>
| Black Bowtie Emblems | PART: 84219485 | $115 MSRP
| Dark Taillamps | PART: 84136777 | $550 MSRP
| Lower Grille (Available in select colors and finishes. See your dealer for details.) | PART: 84160086 (Black) | $595 MSRP
| Ground Effects Kit (Available in select colors and finishes. See your dealer for details.) | PART: 84116108 | $1,995 MSRP
| High Wing Spoiler | PART: 84201435 | $425 MSRP

NOT INCLUDED WITH HOT WHEELS® EDITION PACKAGE. AVAILABLE FOR SALE ON SELECT CAMARO MODELS:

<table>
<thead>
<tr>
<th>PERFORMANCE</th>
</tr>
</thead>
</table>
| Lowering Suspension Upgrade System | PART: 84188725 | $1,500 MSRP

Preproduction model shown. Production model may vary.
**2018 CHEVROLET CAMARO 2SS CONVERTIBLE HOT WHEELS® 50TH ANNIVERSARY EDITION**

For 50 years, Chevrolet and Hot Wheels® have challenged the limits of performance and design. Since the debut of the custom Camaro die-cast in 1968, every generation — and nearly every variation — of Camaro has been replicated in 1:64 scale by Hot Wheels®. To celebrate 50 years of these die-cast dream cars, Chevrolet is returning the favor by introducing a new limited-edition model that continues to prove that both are legends in any scale. The Camaro Hot Wheels® 50th Anniversary Edition is available on 2LT (requires ZN2 Convenience and Lighting Package) and 2SS Coupe and Convertible models. Available Spring 2018. See your Chevrolet dealer for details.

**CAMARO 2SS FEATURES:**
- 6.2L V8 engine with 455 horsepower and 455 lb.-ft. of torque
- 6-speed manual transmission with Active Rev Matching
- Brembo® performance disc brakes
- Driver Mode Selector (Sport, Tour, Snow/Ice and Track)
- Limited-slip differential
- Available Magnetic Ride Control™
- Fully automatic soft convertible top
- HID headlamps, LED DRLs and LED taillamps
- Unique SS hood with functional air vents and distinct front fascia
- Wireless charging¹
- 4G LTE and built-in Wi-Fi® hotspot for up to 7 devices², includes data trial for 3 months or 3GB (whichever comes first)
- Interior Spectrum Lighting with 24 different color selections
- Head-Up Display (HUD) with color digital readouts
- Enhanced Driver Information Center with 8-inch diagonal reconfigurable color display

**HOT WHEELS® 50TH ANNIVERSARY EDITION FEATURES:**
- Crush exterior paint
- Black convertible top
- Satin Graphite stripes with Silver Ice Metallic accents
- Satin Graphite Ground Effects
- 20-inch Satin Graphite wheels with milled face (paired with summer-only tires³)
- Hot Wheels® 50th Anniversary fender badges
- Orange brake calipers
- Stanchion spoiler
- Spoiler decal
- Unique grille with Galvano Chrome inserts
- Black Chevrolet bowties
- Dark taillamps
- Jet Black leather–appointed interior with Orange inserts and Orange accent stitching
- Premium carpet floor mats with Orange stitching and ghost stripes
- Orange door trim and knee pads
- Orange seat belts
- Suede steering wheel with Orange accent stitching and Hot Wheels® 50th Anniversary badge
- Illuminated sill plates with Hot Wheels® 50th Anniversary badge

**INCLUDED WITH HOT WHEELS® EDITION PACKAGE. ALSO AVAILABLE FOR SALE ON SELECT CAMARO MODELS:**

<table>
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<th>PART</th>
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<td>84116108</td>
<td>$1,995</td>
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**NOT INCLUDED WITH HOT WHEELS® EDITION PACKAGE. AVAILABLE FOR SALE ON SELECT CAMARO MODELS:**

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<thead>
<tr>
<th>PART</th>
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<tr>
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<tr>
<td>84247228</td>
<td>$525</td>
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Preproduction model shown. Production model may vary.

Hot Wheels and associated trademarks and trade dress are owned by, and used under permission from, Mattel, Inc. © 2017 Mattel, Inc. All Rights Reserved. ¹ The system wirelessly charges one PMA® or Qi®-compatible mobile device. Some devices require an adapter or back cover. To check for phone or other device compatibility, visit mychevrolet.com/learn for details. ² Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. ³ Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM®-approved tire and wheel combinations. Unapproved combinations may change the vehicle's performance characteristics. For important tire and wheel information, go to https://mychevrolet.com/learn/tires or see your dealer. ⁴ Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.
2018 CHEVROLET COPO CAMARO HOT WHEELS®
50TH ANNIVERSARY EDITION CONCEPT

For 50 years, Chevrolet and Hot Wheels® have challenged the limits of performance and design. The 2018 COPO Camaro Hot Wheels® Edition Concept* commemorates the 50th anniversary of Hot Wheels® while adding an element of fun to serious race performance. COPO Camaro is designed to NHRA racing specifications and includes a solid axle, full chrome-moly roll cage and three engine choices. This fun spin on COPO is a look that car and toy enthusiasts can achieve, thanks to a new Hot Wheels® Special Edition Package. Only 69 COPO Camaro vehicles will be produced (part number: 20189562) for the 2018 model year. To register for your chance to purchase a 2018 COPO, visit https://www.chevrolet.com/performance/copo-camaro.

COPO CAMARO® FEATURES:
- LSX-based 350-cu.-in. supercharged engine (available LSX-based 427-cu.-in. naturally aspirated engine or an all-new 302-cu.-in. direct injection engine)
- TH400 3-speed automatic
- Front suspension: lightweight adjustable front struts
- Rear suspension: multitlink
- Adjustable coil-over-shocks, panhard bar and anti-roll bar
- Rear axle with an aluminum center section, 35-spline spool and axles
- Brakes: manual lightweight rotors and calipers
- Integrated line-lock
- Manual rack-and-pinion steering
- Fuel storage system with fuel cell and built-in high-pressure fuel pump
- Dedicated racing wire harness
- High-rise carbon-fiber hood
- Outside rearview mirror delete with painted closeout
- Wheelie bars
- Drag parachute (included with supercharged engines)
- Available Racing Package (dual batteries, weight box, carbon-fiber air intake and quick change coupling with supercharged engine and a drag parachute for naturally aspirated engines)
- Hoosier 9-inch x 30-inch x 15-inch summer-only drag tires1
- Chevrolet Performance window banner
- Neutral density taillamps and CHMSL
- Lightweight bucket racing seats with custom embroidery
- Floor-mounted shifter
- Specific instrument panel-mounted analog racing gauges
- Center stack-mounted racing switch panel
- Five-point safety harnesses (driver and front passenger)

COPO HOT WHEELS® 50TH ANNIVERSARY EDITION FEATURES:
- Crush exterior paint (show vehicle displayed in Supercrush concept exterior paint)
- Satin Graphite Metallic and Silver Ice Metallic vinyl accent stripes
- WELD Racing wheels1,2 with Satin Graphite Metallic finish (Enhanced on display vehicle. Production accessory will vary.)
- Hot Wheels® graphics on quarter panels (Enhanced on display vehicle. Production graphics will vary.)
- Hot Wheels® 50th Anniversary fender badges
- Illuminated sill plates with Hot Wheels® 50th Anniversary badge
- Black Chevrolet bowties
- Dark taillamps
- Clear side marker lamps

INCLUDED WITH HOT WHEELS® EDITION PACKAGE. ALSO AVAILABLE FOR SALE ON SELECT CAMARO MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR ACCESSORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Bowtie Emblems</td>
</tr>
<tr>
<td>Dark Taillamps</td>
</tr>
</tbody>
</table>

Prices shown exclude Dealer installation charges.

*Concept vehicle, certain accessories and features as shown unavailable for sale.

Hot Wheels and associated trademarks and trade dress are owned by, and used under permission from, Mattel, Inc. © 2017 Mattel, Inc. All Rights Reserved. 1 Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle’s performance characteristics. For important tire and wheel information, go to mychevrolet.com/learn/tires or see your dealer. 2 Non GM warranty. Limited warranty by WELD. 30 days from end-user purchase. For more information, contact WELD at (800) 788-9353. 3 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.

Some performance parts shown on this vehicle and available for purchase are intended primarily for use in racing, track applications or “off-road” vehicles only — they are not intended for use on public roads. U.S. federal law and Canadian law prohibit an automobile manufacturer or dealer from removing, modifying or rendering inoperative any part installed on a motor vehicle in compliance with an applicable Federal Motor Vehicle Safety Standard or any part of federally required emission control systems on a motor vehicle used on public roads. Further, many states and provinces have enacted laws with various penalties for tampering with, or otherwise modifying any required emission or noise control system. Many parts intended for racing, track applications or “off-road” use are not designed or tested for crashworthiness or to meet the safety needs of the motoring public, and may adversely affect the original intended performance or handling characteristics of the vehicle. These parts are designed and intended to be used with experts supervising their installation and use, to help assure the proper and safe operation of the vehicle. Unless specifically noted to the contrary herein, vehicles equipped with Chevrolet Performance Parts may not meet Federal Motor Vehicle Safety Standards and emission regulations and should not be operated on public roads. Chevrolet Performance customers are responsible for ensuring their use of Chevrolet Performance Parts complies with applicable federal, state and local laws, regulations and ordinances. The use of these components in a GM vehicle may result in adversely affecting vehicle performance. In some cases, use of certain Chevrolet Performance components may result in the failure of other components or systems, which would not be covered under the New Vehicle Limited Warranty. See your Chevrolet dealer for details.

CHEVYSEMA.COM
2018 CHEVROLET CAMARO ZL1 1LE
NÜRBURGRING TRACK CAR

Meet the 2018 ZL1 1LE track car that conquered the Nürburgring’s 12.9-mile (20.8 km) Nordschleife (“north loop”) in only 7:16.04. It dials up the flat cornering and downforce of ZL1 with one mission in mind — extreme track performance. Available as a 2018 model, it takes Chevrolet’s track-focused 1LE legacy to an even higher level, with racing-based adjustable suspension components, front dive planes, a carbon-fiber rear wing and a 650-horsepower LT4 supercharged V8 engine. See your Chevrolet dealer for more details on the fastest, most track-capable Camaro to date.

CAMARO ZL1 1LE FEATURES:

- Supercharged 6.2L V8 engine with 650 horsepower and 650 lb.-ft. of torque
- 6-speed manual transmission with Active Rev Matching and 6th gear optimized for the track (automatic not available)
- Dual-mode exhaust with quad exhaust tips
- Electronic limited-slip differential (eLSD)
- Magnetic Ride Control™
- Performance Traction Management
- Driver Mode Selector (Sport, Tour, Snow/Ice and Track)
- 11 heat exchangers for optimized powertrain cooling
- Brembo® 6-piston front, 4-piston rear brakes
- Multimatic DSSV™ dampers
- Adjustable suspension
  - Adjustable camber plates
  - Adjustable rear stabilizer bar (3 positions)
  - Adjustable front spring seats
- Red Hot exterior
- 1LE Black hood wrap
- Upper and lower grille with larger openings
- Larger front splitter
- Front dive planes
- Chevrolet flowtie emblem
- Exposed weave carbon-fiber rear wing
- Exposed weave carbon-fiber air extractor
- 19-inch forged-aluminum wheels with Goodyear® Eagle F1 Supercar 3R 305/30ZR19 front, 325/30ZR19 rear summer-only tires
- 1LE logo on Red brake calipers
- Available Performance Data Recorder
- Short-throw shifter
- Suede-wrapped flat-bottom steering wheel and shift knob
- Red or Black safety belts (depending on exterior color)

TRACK CAR FEATURES (UNAVAILABLE FOR SALE):

- Nürburgring decals on windscreen and front fascia

1 Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle’s performance characteristics. For important tire and wheel information, go to https://my.chevrolet.com/learn/tires or see your dealer.

CHEVYSEMA.COM
2018 CHEVROLET CAMARO ZL1
DRAG RACE DEVELOPMENT CONCEPT

The Camaro Drag Race Development Program launches forward for 2017 and continues its evolution in exploring the quarter-mile capability of the sixth-generation Camaro. This program was initially introduced last year at SEMA and showcased concept Camaro SS parts focused on improving reliability and consistency at the drag strip that have since become available for sale. Now, the same focus turns to what’s possible with ZL1—the Camaro that’s been purpose-built to challenge the most advanced sports coupes in the world. Straight from the drag strip, this ZL1 Drag Race Concept* modified for racing includes concept high-performance parts and several “bolt on” modifications developed to increase power and improve launch and traction attributes. Testing is scheduled to continue into 2018.

CAMARO ZL1 FEATURES:
• Supercharged 6.2L V8 engine with 650 horsepower and 650 lb.-ft. of torque
• Available 10-speed automatic transmission
• Dual-mode exhaust with quad exhaust tips
• Electronic limited-slip differential (eLSD)
• Performance Traction Management
• Driver Mode Selector
• Distinct hood with carbon-fiber air extractor
• Chevrolet flowtie emblem
• Available Performance Data Recorder

CONCEPT FEATURES:
• Solid cradle bushings
• Performance modifications
  - Cold Air Intake
  - Larger Throttle Body
  - 110-octane calibration
  - Engine calibration
  - MR calibration
  - Transmission calibration
  - eLSD calibration
  - Long tube headers
  - Supercharger overdrive pulley
  - Modified PCV system
• WELD 18-inch x 4.5-inch front wheels1,2
• Racing slicks
• Black exterior
• Roll bar (8-point) chrome-moly welded-in (built to NHRA specifications)
• 5-point racing harness
• Racing seat

PERFORMANCE PARTS’ AVAILABLE FOR SALE ON SELECT CAMARO MODELS:

<table>
<thead>
<tr>
<th>PART</th>
<th>DESCRIPTION</th>
<th>MSRP (MSRP3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PART: 84340929</td>
<td>ZL1 LE Spec Solid Rear Cradle Mounts</td>
<td>$395</td>
</tr>
<tr>
<td>PART: 83496515</td>
<td>Rear Small Brake System</td>
<td>$600</td>
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</table>

LICENSED PERFORMANCE PARTS

<table>
<thead>
<tr>
<th>PART</th>
<th>DESCRIPTION</th>
<th>MSRP (MSRP3)</th>
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<tbody>
<tr>
<td>PART: CAV8-16178300LSNC</td>
<td>American Racing Headers</td>
<td>$2,079</td>
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<tr>
<td>PART: 88B-610SB-GM</td>
<td>WELD 16-inch x 10-inch Rear Wheels1,2</td>
<td>$2,600</td>
</tr>
</tbody>
</table>

Prices shown exclude Dealer installation charges.

1 Non GM warranty. Limited warranty by WELD. 30 days from end-user purchase. For more information, contact WELD at (800) 788-9353. 2 Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle’s performance characteristics. For important tire and wheel information, go to https://my.chevrolet.com/learn/tires or see your dealer. 3 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details. 4 Non GM warranty. Limited warranty by American Racing Headers. 12 months. For more information, contact American Racing Headers at (631) 608-1986. 5 Some performance parts shown on this vehicle and available for purchase are intended primarily for use in racing, track applications or “off-road” vehicles only—they are not intended for use on public roads. U.S. federal law and Canadian law prohibit an automobile manufacturer or dealer from removing, modifying or rendering inoperative any part installed on a motor vehicle in compliance with an applicable Federal Motor Vehicle Safety Standard or any part of federally required emission control systems on a motor vehicle used on public roads. Further, many states and provinces have enacted laws with various penalties for tampering with, or otherwise modifying any required emission or noise control system. Many parts intended for racing, track applications or “off-road” use are not designed or tested for crashworthiness or to meet the safety needs of the motoring public, and may adversely affect the original intended performance or handling characteristics of the vehicle. These parts are designed and intended to be used with experts supervising their installation and use, to help assure the proper and safe operation of the vehicle. Unless specifically noted to the contrary herein, vehicles equipped with Chevrolet Performance Parts may not meet Federal Motor Vehicle Safety Standards and emission regulations and should not be operated on public roads. Chevrolet Performance customers are responsible for ensuring their use of Chevrolet Performance Parts comply with applicable federal, state and local laws, regulations and ordinances. The use of these components in a GM vehicle may result in adversely affecting vehicle performance. In some cases, use of certain Chevrolet Performance components may result in the failure of other components or systems, which would not be covered under the New Vehicle Limited Warranty. See your Chevrolet dealer for details.

CHEVYSEMA.COM

*Concept vehicle, certain accessories and features as shown unavailable for sale.
2016 CHEVROLET CAMARO SS TRANS AM TA4 SPEC

This 2016 Camaro SS Trans Am TA4 Spec was transformed to race spec using available SS and new concept ZL1 1LE parts from Chevrolet Performance. Driven by Todd Napieralski in Trans Am TA4 class, it debuted at Road America and has seen several strong finishes due in part to its ZL1 1LE componentry. This road racing partnership is a key program for Chevrolet Performance to develop high-performance track-ready integrated packages that meet the highest standards for Camaro.

CAMARO SS FEATURES:
- 6.2L V8 engine with 455 horsepower and 455 lb.-ft. of torque
- 6-speed manual transmission
- Brembo performance disc brakes
- Limited-slip differential
- HiD headlamps, LED DRLs and LED taillamps

CONCEPT FEATURES:
- ZL1 1LE Spec Front End
  - Hood
  - Fascia
  - Fenders
  - Grille
  - Front Splitter
  - Dive Planes
- ZL1 1LE Spec Rear Wing
- ZL1 1LE Spec Rocker Moldings
- Differential Cover

PERFORMANCE PARTS AVAILABLE FOR SALE ON SELECT CAMARO MODELS:

<table>
<thead>
<tr>
<th>PERFORMANCE PARTS</th>
<th>PART</th>
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<tbody>
<tr>
<td>ZL1 1LE Spec Multimatic Lowering and Handling Suspension Upgrade System</td>
<td>84352121</td>
<td>$5,995</td>
</tr>
<tr>
<td>ZL1 1LE Spec Handling Component Suspension Upgrade System</td>
<td>84352119</td>
<td>$1,195</td>
</tr>
<tr>
<td>ZL1 1LE Spec Solid Rear Cradle Mounts</td>
<td>84341929</td>
<td>$395</td>
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<tr>
<td>ZL1 1LE Spec Adjustable Rear Stabilizer Bar</td>
<td>84218218</td>
<td>$130</td>
</tr>
<tr>
<td>6.2L Cold Air Intake System (50-State Legal)</td>
<td>84329125</td>
<td>$525</td>
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<tr>
<td>Front 6-Piston Brembo Brake Upgrade System in Red</td>
<td>23245471</td>
<td>$3,000</td>
</tr>
<tr>
<td>Rear 4-Piston Brembo Brake Calipers in Red</td>
<td>84300395</td>
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<tr>
<td>6.2L Strut Tower Brace</td>
<td>84125309</td>
<td>$195</td>
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Prices shown exclude Dealer installation charges.

*Race car, certain accessories and features as shown unavailable for sale.

†Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.

Some performance parts shown on this vehicle and available for purchase are intended primarily for use in racing, track applications or “off-road” vehicles only — they are not intended for use on public roads. U.S. federal law and Canadian law prohibit an automobile manufacturer or dealer from removing, modifying or rendering inoperative any part installed on a motor vehicle in compliance with an applicable Federal Motor Vehicle Safety Standard or any part of federally required emission control systems on a motor vehicle used on public roads. Further, many states and provinces have enacted laws with various penalties for tampering with, or otherwise modifying any required emission or noise control system. Many parts intended for racing, track applications or “off-road” use are not designed or tested for crashworthiness or to meet the safety needs of the motoring public, and may adversely affect the original intended performance or handling characteristics of the vehicle. These parts are designed and intended to be used with experts supervising their installation and use, to help assure the proper and safe operation of the vehicle. Unless specifically noted to the contrary herein, vehicles equipped with Chevrolet Performance Parts may not meet Federal Motor Vehicle Safety Standards and emission regulations and should not be operated on public roads. Chevrolet Performance customers are responsible for ensuring their use of Chevrolet Performance Parts complies with applicable federal, state and local laws, regulations and ordinances. The use of these components in a GM vehicle may result in adversely affecting vehicle performance. In some cases, use of certain Chevrolet Performance components may result in the failure of other components or systems, which would not be covered under the New Vehicle Limited Warranty. See your Chevrolet dealer for details.
2018 CHEVROLET CORVETTE Z06
CARBON 65 EDITION

Celebrate 65 years of innovation with this limited edition that exemplifies Corvette performance. The Carbon 65 Edition is available on Grand Sport 3LT and Z06 3LZ Coupe or Convertible models and includes numerous carbon-fiber features. On sale now, these models are being produced with a unique VIN sequence (and will see limited production of 650 units). This show car also features an all-new, available cold air intake system that will be offered from Chevrolet Performance in the first quarter of 2018.

CORVETTE Z06 FEATURES:
• Supercharged 6.2L LT4 V8 engine with 650 horsepower and 650 lb.-ft. of torque
• 7-speed manual with Active Rev Matching or available 8-speed paddle-shift automatic transmission

CARBON 65 EDITION FEATURES:
• Ceramic Matrix Gray exterior (convertible model includes Blue top)
• Carbon 65 Edition door graphics and fender stripes
• Carbon Flash Badge Package and mirrors
• Visible carbon-fiber roof (coupe) or tonneau inserts (convertible)
• Visible carbon-fiber weave hood insert
• Visible carbon-fiber spoiler
• Quarter intake ducts (coupe only)
• Visible carbon-fiber ground effects and hood section
• 19-inch front and 20-inch rear Black cup-style machined-groove aluminum wheels (Grand Sport) or Black blade machined-groove aluminum wheels (Z06) paired with summer-only tires¹
• Carbon 65 Edition center caps
• Blue-painted calipers
• Jet Black suede-wrapped interior with Blue stitching
• Carbon-fiber steering wheel rim and gloss carbon-fiber interior trim
• Carbon 65 Edition sill plates
• Competition Sport seats
• Numbered interior plaque

INCLUDED WITH CARBON 65 EDITION. ALSO AVAILABLE FOR SALE ON SELECT CORVETTE MODELS:

- PC: 84133913 $2,400 MSRP²

NOT INCLUDED WITH CARBON 65 EDITION. AVAILABLE FOR INDIVIDUAL SALE:

- PC: 84752141 AVAILABLE Q1 2018

¹Do not use summer-only tires in winter conditions, as it would adversely affect vehicle safety, performance and durability. Use only GM-approved tire and wheel combinations. Unapproved combinations may change the vehicle’s performance characteristics. For important tire and wheel information, go to https://my.chevrolet.com/learn/tires or see your dealer. ²Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.
2018 CHEVROLET SILVERADO 1500 LTZ Z71® CENTENNIAL EDITION

For 100 years, Chevrolet has been producing strong, hard-working trucks that are as dependable as the people who drive them. Chevrolet plans to commemorate this milestone by introducing the 2018 Silverado Centennial Edition (now available). This special edition represents Chevrolet truck pride, heritage and strength, which began in 1918 with the first Chevy Half-Ton Light Delivery pickup. See your Chevrolet dealer for details.

SILVERADO LTZ Z71 FEATURES:
• 5.3L EcoTec3 V8 engine with 355 horsepower and 383 lb.-ft. of torque
• Available 6.2L V8 EcoTec3 V8 with 420 horsepower and 460 lb.-ft. of torque
• Z82 Trailering Package1
• Heavy-duty locking rear differential
• Z71 Off-Road Package
  – Rancho® brand monotube shocks
  – Hill Descent Control
  – Underbody shields
  – High-capacity air filter
  – Z71 door sill plate and interior trim plates
  – Z71 gauge cluster
  – Unique grille design with Z71 badge
• Chevrolet MyLink™2 with 8-inch diagonal color touch-screen
• Available 4G LTE Wi-Fi3
• Remote vehicle start
• Leather-appointed seating with heated front seats

CENTENNIAL EDITION FEATURES:
• Centennial Blue exterior
• 22-inch Premium painted wheels4 with Chrome inserts and center caps
• All-terrain tires
• Heritage-themed Chevrolet bowtie badges (grille and tailgate)
• 100 Years badge on front doors
• Heritage-themed Chevrolet bowtie in spray-on bedliner
• Chrome recovery hooks5
• Chrome Chevrolet bowtie on steering wheel
• Floor liners with heritage-themed Chevrolet bowtie

INCLUDED WITH CENTENNIAL EDITION. ALSO AVAILABLE FOR SALE ON SELECT SILVERADO MODELS:

EXTERIOR ACCESSORIES

Chrome Recovery Hooks5
PART: 84072462
$150 MSRP6

INTERIOR ACCESSORIES

All-Weather Floor Liners in Jet Black with Bowtie Logo
PART: 84357859 front, 23237402 rear
$110 (front), $80 (rear) MSRP6

Heritage-Themed Floor Liner Badge
PART: 84167130
$95 MSRP6

NOT INCLUDED WITH CENTENNIAL EDITION. AVAILABLE FOR SALE ON SELECT SILVERADO MODELS:

EXTERIOR ACCESSORIES

6-Inch Chrome Rectangular Assist Steps
PART: 84106507
$725 MSRP6

1 Maximum trailer ratings are calculated assuming a properly equipped base vehicle plus driver and passenger. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. See your Chevrolet dealer for details. 2 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. 4 Use only GM-approved wheel and tire combinations. See chevrolet.com/accessories.com for important wheel and tire information. 5 Recovery hooks are for vehicle recovery only. To avoid the risk of injury, never use recovery hooks to tow a vehicle. 6 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.

CHEVYSEMA.COM
2018 CHEVROLET SILVERADO 1500 LTZ Z71® PERFORMANCE CONCEPT

How do you build on a legacy? You start with the legendary strength and capability of the Chevrolet Silverado, and then add big-time performance. This powerful truck concept is what happens when you take the 5.3L engine and add a concept supercharger and available parts from Chevrolet Performance. The result is a Silverado that can really haul.

SILVERADO 1500 LTZ Z71 FEATURES:
- 5.3L EcoTec3 V8 engine
- Trailering Package; max. conventional trailering, 10,800 lbs.1
- 3.42 rear axle ratio
- CornerStep rear bumper
- Cab-mounted cargo area lamps
- LED fog lamps
- Spray-on bedliner
- EZ-Lift and Lower tailgate
- Carbon-fiber Z71 gauges
- Available 4G LTE Wi-Fi2
- Chevrolet MyLink3 w/ 7-inch diagonal color touchscreen, AM/FM with USB ports4 and auxiliary jack

CONCEPT FEATURES:
- Lowered suspension
- Chevrolet Performance LT4 Spec Supercharger Kit
- 22-inch wheels with performance tires5
- Satin Steel Gray exterior (paint enhanced for show purposes)
- Unique hood, air ducts and lower front fascia
- Body-color grille surrounds and bumpers
- Dark Android DLO molding
- Dark window tint
- Chevrolet and VIN exterior graphics
- Smoked headlamp, fog lamp lenses and taillamps
- Black suede-wrapped steering wheel with Red stripe and Black Chevrolet bowtie
- Carbon-fiber Z71 gauges
- LCD competition dash logger app

AVAILABLE FOR SALE ON SELECT SILVERADO MODELS:

<table>
<thead>
<tr>
<th>ACCESSORIES</th>
<th>EXTERIOR</th>
<th>INTERIOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Center Caps, Black</td>
<td>PART: 19333202</td>
<td>$160 MSRP6 (ALL 4 WHEELS)</td>
</tr>
<tr>
<td>Black Bowtie Emblems</td>
<td>PART: 23303572</td>
<td>$150 MSRP6</td>
</tr>
<tr>
<td>Hard Tri-Folding Tonneau Cover</td>
<td>PART: 84023761</td>
<td>$870 MSRP6</td>
</tr>
<tr>
<td>All-Weather Front Floor Liners with Chrome Bowtie Insert</td>
<td>PART: 84051558</td>
<td>$160 MSRP6</td>
</tr>
<tr>
<td>All-Weather Rear Floor Liners</td>
<td>PART: 23237402</td>
<td>$80 MSRP6</td>
</tr>
<tr>
<td>Rear Underseat Storage Organizer</td>
<td>PART: 23183674</td>
<td>$225 MSRP6</td>
</tr>
<tr>
<td>Front 6-Piston Brembo® Brake Upgrade System in Red</td>
<td>PART: 84263234</td>
<td>$2,795 MSRP6</td>
</tr>
<tr>
<td>5.3L Cat-Back Exhaust Upgrade System with Polished Tip</td>
<td>PART: 23462044 (LWB)</td>
<td>$1,195 MSRP6</td>
</tr>
<tr>
<td>5.3L Cold Air Intake System</td>
<td>PART: 84089441</td>
<td>$825 MSRP6</td>
</tr>
</tbody>
</table>

Prices shown exclude Dealer installation charges.

*Concept vehicle, certain accessories and features as shown unavailable for sale.

1 Maximum trailer ratings are calculated assuming a properly equipped base vehicle plus driver and passenger. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. See your Chevrolet dealer for more details. 2 Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. 3 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone and USB connectivity for some devices. 4 Not compatible with all devices. 5 Use only GM-approved wheel/tire combinations. Visit my.chevrolet.com/learn/tires for important wheel and tire information. 6 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.
The NHRA Safety Safari performs some of the toughest and most important jobs at every NHRA national event and who better than the strong, capable and dependable Silverado to take on these tasks. Based off the Silverado Midnight Edition (available on 2018 2500HD LT and LTZ Crew Cabs with Z71® Package), this Safety Safari Concept* also commands attention with its bold Black accents, and it performs as aggressively as it looks.

**SILVERADO 3500HD FEATURES:**
- Duramax® 6.6L Turbo-Diesel V8 with 445 horsepower and 910 lb.-ft. of torque
- Maximum available towing of 22,700 lbs.* (available on 3500HD Crew Cab 4x4 DRW with available Duramax 6.6L Turbo-Diesel V8 engine)
- Low-gloss Black side steps
- Trailer Sway Control
- Available Diesel Exhaust Brake System
- Available digital steering assist
- Aluminum frame with extendable mast
- 2018 Silverado Midnight Edition elements (available on 1500 and 2500 models)
  - Black exterior
  - Available Black power-adjustable heated trailing mirrors
  - Black mesh grille with chrome bars and body-color bumpers
- 22-inch Black wheels² and 305/45LT22 tires with modified Chevrolet center caps
- Fire suppression equipment with nitrogen cylinder and 80-gallon tank
- Whelen Red and Green LED strobes and scene lighting
- Vinyl NHRA Safety Safari decals
- Shovels, brooms, fire extinguishers, jacks, car dolly and oil absorbent

**CONCEPT FEATURES:**
- 2018 Silverado Midnight Edition (available on 2500HD Crew Cab 4x4 DRW with available Duramax 6.6L Turbo-Diesel V8 engine)
- Black Bowtie Emblems
- Gooseneck Hitch Package
- Black Door Handles
- LED Bed Lighting
- 6-Inch Rectangular Assist Steps, Black
- Cargo Tie-Down Rings
- Three Camera Trailering System by EchoMaster®
- Premium All-Weather Front Floor Liners in Jet Black with Bowtie Logo
- Second-Row Premium All-Weather Floor Liners in Jet Black
- Underseat Storage Organizer
- Interior Trim Kit

**AVAILABLE FOR SALE ON SELECT SILVERADO MODELS:**

<table>
<thead>
<tr>
<th>ACCESSORIES</th>
<th>EXTERIOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Bowtie Emblems</td>
<td>PART: 23463799</td>
</tr>
<tr>
<td>Gooseneck Hitch Package</td>
<td>PART: 84000862</td>
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<tr>
<td>Black Door Handles</td>
<td>PART: 23236150</td>
</tr>
<tr>
<td>LED Bed Lighting</td>
<td>PART: 23295943</td>
</tr>
<tr>
<td>6-Inch Rectangular Assist Steps, Black</td>
<td>PART: 84106514</td>
</tr>
<tr>
<td>Cargo Tie-Down Rings</td>
<td>PART: 23146899</td>
</tr>
<tr>
<td>Three Camera Trailering System by EchoMaster®</td>
<td>PART: 19353504</td>
</tr>
</tbody>
</table>

**INTERIOR**
- Premium All-Weather Front Floor Liners in Jet Black with Bowtie Logo
- Second-Row Premium All-Weather Floor Liners in Jet Black
- Underseat Storage Organizer
- Interior Trim Kit

Prices shown exclude Dealer installation charges.

*Concept vehicle, certain accessories and features as shown unavailable for sale.

1 Maximum trailer ratings are calculated assuming a properly equipped base vehicle plus driver and passenger. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. See your Chevrolet dealer for more details.

2 Use only GM-approved wheel and tire combinations.

3 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.

4 Non-GM warranty. Limited warranty by EchoMaster® (Power Brand of AAMP Global), 3 years/36,000 miles. For more information, contact your dealer.
2018 CHEVROLET COLORADO Z71®
CENTENNIAL EDITION

One hundred years ago, Chevrolet began offering its first pickup truck – a half-ton model built for one purpose: utility. The Colorado Centennial Edition commemorates how far the pickup truck has progressed since that modest beginning. Today, customers appreciate Colorado for its ruggedly refined looks, outstanding functionality and advanced technology – and all those qualities are displayed in the Centennial Edition. See your Chevrolet dealer today for more details.

COLORADO Z71 FEATURES:
• 3.6L V6 engine with segment-leading 308 horsepower standard with Crew Cabs
• Available 2.8L Duramax Turbo-Diesel (making Colorado America’s most fuel-efficient pickup1)
• Z71 Off-Road Suspension Package
• Automatic locking rear differential
• Hill Descent Control
• Fog lamps
• EZ-Lift and Lower tailgate
• Heated, power-adjustable outside rearview mirrors with chrome cap
• Chevrolet MyLink™2 with 8-inch (diagonal) color touchscreen
• Remote vehicle start
• Cloth/leatherette or leather-appointed seating with heated front seats

CENTENNIAL EDITION FEATURES:
• Centennial Blue exterior
• 18-inch 5-spoke polished aluminum wheels
• All-season tires3
• Chevrolet Heritage bowties (grille and tailgate)
• 100 Years badge on front doors
• Chrome bowtie on the steering wheel
• Spray-on bedliner with Heritage-themed bowtie
• Chrome belt molding, door handles and mirror caps
• Chrome recovery hooks4
• Body-color grille surround
• Body-color rear bumper
• Floor liners with Heritage-themed Chevrolet bowtie

INCLUDED WITH CENTENNIAL EDITION. ALSO AVAILABLE FOR SALE ON SELECT COLORADO MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>ACCESSORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chrome Recovery Hooks4</td>
<td>PART: 23253074</td>
</tr>
<tr>
<td>Premium All-Weather Front Floor Mats in Jet Black with Bowtie Logo</td>
<td>PART: 84370635</td>
</tr>
<tr>
<td>Premium All-Weather Rear Floor Liners for Crew Cab in Jet Black</td>
<td>PART: 23381376</td>
</tr>
<tr>
<td>Interior Trim Badge Kit, 100th Anniversary with Bowtie Logo</td>
<td>PART: 84167130</td>
</tr>
</tbody>
</table>

1 EPA-estimated MPG city/highway: Colorado 2WD with available Duramax 2.8L Turbo-Diesel engine (22/30). Based on available 2017 model year competitive information. 2 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. 3 Use only GM-approved wheel and tire combinations. See chevrolet.com/accessories.com for important wheel and tire information. 4 Front recovery hooks are for vehicle recovery only. To avoid the risk of injury, never use recovery hooks to tow a vehicle. 5 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.
CHEVROLET COLORADO ZR2 OFF-ROAD DEVELOPMENT TRUCK CONCEPT

Colorado ZR2 debuted this year equipped with a wish list of off-road technology and capabilities, instantly establishing Chevrolet as a contender in the off-road domain. With the Colorado ZR2 Off-Road Development Truck Concept*, Chevrolet launched its campaign to establish its presence in the off-road racing game too. Engineers used this concept truck to validate numerous Chevrolet Performance Parts to prepare for the Best in the Desert off-road racing series. It's been subjected to hundreds of punishing hours off the beaten path on the Saguaro Trail at GM Desert Proving Grounds in Yuma to make sure it could stand up to the demands of extreme competition.

COLORADO ZR2 FEATURES:
• Segment-exclusive Multimatic DSSVTM (Dynamic Suspensions Spool Valve) damping system
• Segment-exclusive standard electronic locking differentials, front and rear
• Standard 3.6L V6 gas engine or available 2.8L Duramax® Turbo-Diesel
• Equipped for the trails with ZR2-specific bumpers and front skid plate
• Higher stance (2 inches) and wider track (3.5 inches) than base Colorado
• Standard Off-Road Mode allows drivers to switch to calibrations programmed for off-road driving
• Standard rocker protection

CONCEPT FEATURES:
Chevrolet Performance Off-Road Development Parts
• Front Suspension
  - Race-Tuned Long-Travel DSSV Shocks
  - Front Jounce Shock Kit
  - High Angle Upper Ball Joint
  - Increased Stiffness/High-Angle Tie-Rod
• Rear Suspension
  - Race-Tuned Long-Travel DSSV Shocks
  - Rear Jounce Shock Kit
  - Long-Travel Leaf Spring
  - Leaf Spring Mounting/Jounce Shock Striker Kit
  - Rear Leaf Shackle
  - Anti-Wrap Link Kit
• Driveline
  - Plunging Front Halfshafts
  - Steel Driveshaft
  - Rear Differential Cover
  - Rear Shock Lower Skid Plates
  - Rear Differential Skid Plate
• 1.5-Inch Body Lift
• Rear Cross Frame Support Beam
• Air Intake
• Wheel and Spacer Stud Kit

AVAILABLE FOR SALE ON SELECT COLORADO MODELS:

<table>
<thead>
<tr>
<th>PART</th>
<th>DESCRIPTION</th>
<th>MSRP*</th>
</tr>
</thead>
<tbody>
<tr>
<td>84179065</td>
<td>3.6L Cat-Back Single Exhaust System with Polished Tip</td>
<td>$1,195</td>
</tr>
</tbody>
</table>

Prices shown exclude Dealer installation charges.

*Concept vehicle, certain accessories and features as shown unavailable for sale.
1 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.

CHEVYSEMA.COM
On August 18-19, a Colorado ZR2 Race Truck competing for the first time in America’s longest off-road race made the arduous trek from Las Vegas to Reno, Nev., to finish its inaugural “Best in the Desert” series event. This ZR2, driven by Chad Hall and his partners in the 539-mile Vegas-to-Reno journey, utilized various Chevrolet Performance Parts to help it take on the extreme conditions of the desert. These parts have seen hundreds of hours of development testing prior to the race, utilizing the ZR2 Off-Road Development Truck (seen at the Chevrolet display).

COLORADO ZR2 FEATURES:
- Segment-exclusive Multimatic DSSV™ (Dynamic Suspensions Spool Valve) damping system
- Segment-exclusive standard electronic locking differentials, front and rear
- Standard 3.6L V6 gas engine or available 2.8L Duramax® Turbo-Diesel
- Equipped for the trails with ZR2-specific bumpers and front skid plate
- Higher stance (2 inches) and wider track (3.5 inches) than base Colorado
- Standard Off-Road Mode allows drivers to switch to calibrations programmed for off-road driving
- Standard rocker protection
- Colorado ZR2 can tow up to 5,000 lbs.1 with the gas or diesel engine

CONCEPT FEATURES:
Chevrolet Performance Off-Road Development Parts
- Front Suspension
  - Race-Tuned Long-Travel DSSV Shocks
  - Front Jounce Shock Kit
  - High-Angle Upper Ball Joint
  - Increased Stiffness/High-Angle Tie-Rod
- Rear Suspension
  - Race-Tuned Long-Travel DSSV Shocks
  - Rear Jounce Shock Kit
  - Long-Travel Leaf Spring
  - Leaf Spring Mounting/Jounce Shock Striker Kit
  - Rear Leaf Shackle
  - Anti-Wrap Link Kit
- Driveline
  - Plunging Front Halfshafts
  - Steel Driveshaft
  - Rear Differential Cover
  - Rear Shock Lower Skid Plates
  - Rear Differential Skid Plate
- 1.5-Inch Body Lift
- Air Intake
- Wheel and Spacer Stud Kit

AVAILABLE FOR SALE ON SELECT COLORADO MODELS:

<table>
<thead>
<tr>
<th>Chevrolet Performance Off-Road Development Parts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Suspension</td>
</tr>
<tr>
<td>Race-Tuned Long-Travel DSSV Shocks</td>
</tr>
<tr>
<td>Front Jounce Shock Kit</td>
</tr>
<tr>
<td>High-Angle Upper Ball Joint</td>
</tr>
<tr>
<td>Increased Stiffness/High-Angle Tie-Rod</td>
</tr>
<tr>
<td>Rear Suspension</td>
</tr>
<tr>
<td>Race-Tuned Long-Travel DSSV Shocks</td>
</tr>
<tr>
<td>Rear Jounce Shock Kit</td>
</tr>
<tr>
<td>Long-Travel Leaf Spring</td>
</tr>
<tr>
<td>Leaf Spring Mounting/Jounce Shock Striker Kit</td>
</tr>
<tr>
<td>Rear Leaf Shackle</td>
</tr>
<tr>
<td>Anti-Wrap Link Kit</td>
</tr>
<tr>
<td>Driveline</td>
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<tr>
<td>Plunging Front Halfshafts</td>
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<tr>
<td>Steel Driveshaft</td>
</tr>
<tr>
<td>Rear Differential Cover</td>
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<tr>
<td>Rear Shock Lower Skid Plates</td>
</tr>
<tr>
<td>Rear Differential Skid Plate</td>
</tr>
<tr>
<td>1.5-Inch Body Lift</td>
</tr>
<tr>
<td>Air Intake</td>
</tr>
<tr>
<td>Wheel and Spacer Stud Kit</td>
</tr>
</tbody>
</table>

1 Maximum trailer ratings are calculated assuming a properly equipped base vehicle plus driver and passengers. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. See your Chevrolet dealer for details. 2 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.
2018 CHEVROLET COLORADO ZR2
AEV CONCEPT

The Colorado ZR2 AEV Concept* proves it helps to have a friend when you go off-roading. Colorado ZR2 and AEV (American Expedition Vehicles, a company on the cutting edge of 4WD parts and accessories for 20 years) have teamed up to design a concept truck for overland adventures. This ZR2 AEV Concept benefits from the unmatched factory capabilities of Colorado ZR2. It also includes a wide range of equipment and supplies, utility power ports and all things necessary for traveling to remote destinations over an extended period of time.

COLORADO ZR2 FEATURES:
• Segment-exclusive Multimatic DSSV™ (Dynamic Suspensions Spool Valve) damping system
• Segment-exclusive standard electronic locking differentials, front and rear
• Available 2.8L Duramax® Turbo-Diesel
• Equipped for the trails with ZR2-specific bumpers and front skid plate
• Higher stance (2 inches) and wider track (3.5 inches) than base Colorado
• Spray-in bedliner
• Standard Off-Road Mode
• Standard rocker protection
• Colorado ZR2 can tow up to 5,000 lbs.1 with the gas or diesel engine

CONCEPT FEATURES:
Chevrolet Performance Off-Road Development Parts
• Front Suspension
  – Overland-Tuned DSSV Shocks
  – Rear Jounce Shock Kit
  – Long-Travel Leaf Spring
  – Leaf Spring Mounting/Jounce Shock Striker Kit
  – Rear Leaf Shackle
  – Anti-Wrap Link Kit
• Driveline
  – Plunging Front Halfshafts
  – Steel Driveshaft
  – Rear Differential Cover
  – Rear Leaf Lower Skid Plates
  – Rear Differential Skid Plate
• 17-inch AEV DualSport Beadlock wheels
• 35-inch Mud-Terrain tires
• Heavy-duty stamped steel expedition bumpers
• Winch with billet aluminum Hawse fairlead
• AEV snorkel for dust and deep water
• Chevrolet Performance 2.8L Diesel Cold Air Intake
• Chevrolet Performance 2.8L Diesel Axle Back Exhaust with Integrated Cooler
• Black Chrome exhaust tip
• Baja exterior paint with Black roof
• Red Oxide and Anthracite accents (grille, skid plates, brake calipers, bumper, wheel flares, protective tubing, box rack, mirrors, door handles and box port display)
• Hood graphics with Tiger Lily striping
• High-Intensity LED light bar and fog lamps (front)

• Rear Suspension
  – Overland-Tuned DSSV Shocks
  – Rear Jounce Shock Kit
  – Long-Travel Leaf Spring
  – Leaf Spring Mounting/Jounce Shock Striker Kit
  – Rear Leaf Shackle
  – Anti-Wrap Link Kit
• Driveline
  – Plunging Front Halfshafts
  – Steel Driveshaft
  – Rear Differential Cover
  – Rear Shock Lower Skid Plates
  – Rear Differential Skid Plate
• 17-inch AEV DualSport Beadlock wheels
• 35-inch Mud-Terrain tires
• Heavy-duty stamped steel expedition bumpers
• Winch with billet aluminum Hawse fairlead
• AEV snorkel for dust and deep water
• Chevrolet Performance 2.8L Diesel Cold Air Intake
• Chevrolet Performance 2.8L Diesel Axle Back Exhaust with Integrated Cooler
• Black Chrome exhaust tip
• Baja exterior paint with Black roof
• Red Oxide and Anthracite accents (grille, skid plates, brake calipers, bumper, wheel flares, protective tubing, box rack, mirrors, door handles and box port display)
• Hood graphics with Tiger Lily striping
• High-Intensity LED light bar and fog lamps (front)

• High-Intensity LED lighting on top of bed rack and in rear bumper
• Front tow hooks in Tiger Lily
• AEV badge on snorkel and AEV windshield decal
• High clearance flares
• Rear bed ports embedded in rear quarter (rocker switch, water/air gauges and quick disconnect fittings)
• Multi-function bed rack
• On-board dual mini compressor
• In-bed mounted components: water tank, fuel jugs, canopy, fridge, locking dry box and hi-lift jack
• Skid Plate Package
• Rear recovery shackles in Tiger Lily
• AEV embroidered headrests
• AEV badges in floor liners

AVAILABE FOR SALE ON SELECT COLORADO MODELS:

INTERIOR
• Single Front Camera System by EchoMaster®³ PART: 19366656 $499 MSRP²
• Premium All-Weather Front Floor Liners in Jet Black with Chrome Logo PART: 84128019 $150 MSRP²
• Premium All-Weather Rear Floor Liners for Crew Cab PART: 23381376 $80 MSRP²

Prices shown exclude Dealer installation charges.

*Concept vehicle, certain accessories and features as shown unavailable for sale.
1 Maximum trailer ratings are calculated assuming a properly equipped base vehicle plus driver and passengers. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. See your Chevrolet dealer for details. 2 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details. 3 Non-GM warranty. Limited warranty by EchoMaster® (Power Brand of AAMP Global), 3 years/36,000 miles. For more information, contact your dealer.

CHEVYSEMA.COM
2018 CHEVROLET COLORADO ZR2 MIDNIGHT EDITION

Chevrolet has combined the groundbreaking capability of its Colorado ZR2 off-road midsize truck variant with the style and functionality of the black-and-bold Midnight Edition. This is a unique opportunity for customers to own a purpose-built off-road performer and combine it with an even more distinctive appearance and off-road lighting. See your Chevrolet dealer for details.

COLORADO ZR2 FEATURES:
- Segment-exclusive Multimatic DSSV™ (Dynamic Suspensions Spool Valve) damping system
- Segment-exclusive standard electronic locking differentials, front and rear
- Standard 3.6L V6 gas engine or available 2.8L Duramax® Turbo-Diesel
- Equipped for the trails with ZR2-specific bumpers and front skid plate
- Aggressive, all-terrain, 31-inch overall diameter tires
- Higher stance (2 inches) and wider track (3.5 inches) than base Colorado
- Standard Off-Road Mode allows drivers to switch to calibrations programmed for off-road driving
- Standard rocker protection
- Colorado ZR2 can tow up to 5,000 lbs. with the gas or diesel engine
- Spray-on bedliner with ZR2 logo

MIDNIGHT EDITION FEATURES:
- Black exterior
- Black Chevrolet bowties
- Sport Bar with ZR2 logo and Off-Road Lighting
- Black 17-inch wheels with spare

INCLUDED WITH MIDNIGHT EDITION. ALSO AVAILABLE FOR SALE ON SELECT COLORADO MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>ACCESSORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Bowtie Emblems</td>
<td>PART: 23303572</td>
</tr>
<tr>
<td>Front Roof-Mounted Off-Road Lights</td>
<td>PART: 84095660 (for vehicle without fog lights)</td>
</tr>
<tr>
<td>Sport Bar</td>
<td>PART: 84370048</td>
</tr>
<tr>
<td>17-Inch Wheels® in Black</td>
<td>PART: 23343590</td>
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</tbody>
</table>

NOT INCLUDED WITH MIDNIGHT EDITION. AVAILABLE FOR SALE ON SELECT COLORADO MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>ACCESSORIES</th>
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</thead>
<tbody>
<tr>
<td>Spare Tire Carrier, Bed-Mounted</td>
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</table>

INTERIOR

<table>
<thead>
<tr>
<th>ACCESSORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium All-Weather Front Floor Liners in Jet Black with Chrome Logo</td>
</tr>
<tr>
<td>Premium All-Weather Rear Floor Liners for Crew Cab in Jet Black</td>
</tr>
</tbody>
</table>

PERFORMANCE

<table>
<thead>
<tr>
<th>ACCESSORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.6L Cat-Back Single Exhaust Upgrade System with Polished Tip</td>
</tr>
<tr>
<td>3.6L Cold Air Intake System</td>
</tr>
</tbody>
</table>

¹ Maximum trailer ratings are calculated assuming a properly equipped base vehicle plus driver and passenger. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of the passengers, cargo and options or accessories may reduce the amount you can tow. See your Chevrolet dealer for more details. ² Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details. ³ Use only GM tire and wheel combinations. See www.chevy.com/accessories for important tire and wheel information.
2018 CHEVROLET COLORADO ZR2
DUSK EDITION

Chevrolet has combined the groundbreaking capability of its Colorado ZR2 off-road midsize truck variant with the style and functionality of the stunning Dusk Edition — displayed here in Summit White but offered in all available Colorado ZR2 colors except for Black. This is a unique opportunity for customers to own a purpose-built off-road performer and combine it with an even more distinctive appearance and off-road lighting.

COLORADO ZR2 FEATURES:
• Segment-exclusive Multimatic DSSV™ (Dynamic Suspensions Spool Valve) damping system
• Segment-exclusive standard electronic locking differentials, front and rear
• Standard 3.6L V6 gas engine or available 2.8L Duramax® Turbo-Diesel
• Equipped for the trails with ZR2-specific bumpers and front skid plate
• Aggressive, all-terrain, 31-inch overall diameter tires
• Higher stance (2 inches) and wider track (3.5 inches) than base Colorado
• Standard Off-Road Mode allows drivers to switch to calibrations programmed for off-road driving
• Standard rocker protection
• Colorado ZR2 can tow up to 5,000 lbs.1 with the gas or diesel engine
• Spray-on bedliner with ZR2 logo

DUSK EDITION FEATURES:
• Available in all Colorado exterior colors other than Black
• Black Chevrolet bowties (Front Illuminated Bowtie featured on show car)
• Sport bar with ZR2 logo and Off-Road Lighting
• Black 17-inch wheels with spare

INCLUDED WITH DUSK EDITION. ALSO AVAILABLE FOR SALE ON SELECT COLORADO MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR ACCESSORIES</th>
<th>MSRP2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black Bowtie Emblems</td>
<td>PART: 23303572</td>
</tr>
<tr>
<td>Off-Road Lights</td>
<td>PART: 84095160 (for vehicle without fog lights)</td>
</tr>
<tr>
<td>Sport Bar</td>
<td>PART: 84370609</td>
</tr>
<tr>
<td>17-Inch Wheels in Black</td>
<td>PART: 23343590</td>
</tr>
</tbody>
</table>

NOT INCLUDED WITH DUSK EDITION. AVAILABLE FOR SALE ON SELECT COLORADO MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR ACCESSORIES</th>
<th>MSRP2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Front Illuminated and Rear Tailgate Non-Illuminated Bowtie Emblems in Black</td>
<td>PART: 84154346</td>
</tr>
<tr>
<td>Premiere Soft Roll-Up Tonneau Cover by Advantage3/Associated Accessories</td>
<td>PART: 19355366</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INTERIOR ACCESSORIES</th>
<th>MSRP2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium All-Weather Front Floor Liners in Jet Black with Chrome Logo</td>
<td>PART: 84128019</td>
</tr>
<tr>
<td>Premium All-Weather Rear Floor Liners for Extended Cab, in Jet Black</td>
<td>PART: 23381376</td>
</tr>
</tbody>
</table>

Prices shown exclude Dealer installation charges.

1 Maximum trailer ratings are calculated assuming a properly equipped base vehicle plus driver and passenger. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. See your Chevrolet dealer for more details. 2 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details. 3 Non-GM warranty. Limited warranty by Advantage®, 5 years. For more information, contact your dealer.

CHEVYSEMA.COM
2018 CHEVROLET SUBURBAN LUKE BRYAN CONCEPT

Country music superstar and Suburban owner Luke Bryan is no stranger to the great outdoors. He has teamed up with Chevy to create his ultimate Suburban Concept*. It’s the perfect vehicle for him to take his kids out to play and combines the utility of a truck, the versatility of an SUV and the amenities of a luxury vehicle.

SUBURBAN FEATURES:
- 5.3L EcoTec3 V8 engine
- Heavy-duty locking rear differential
- Up to 8,300-lb. towing capability with Max Trailering Package1
- Up to 121.7 cubic feet of cargo space² (with second- and third-row seats folded)
- Rear Park Assist
- 4G LTE and built-in Wi-Fi® hotspot3 (3GB/3-month trial; whichever comes first)

CONCEPT FEATURES:
- Dual exhaust
- Lower front skid plate extension
- Hunter Bronze exterior with Dark Carbon accents
- Unique front fascia
- Tow hooks in Anodized Orange
- Faded paint-over camo graphics
- Unique badges and decals
- 35-inch aggressive off-road tires
- 22-inch wheels⁴
- Roof-mounted light rack by Baja Design
- Roof-mounted fishing rod holder
- Rear seat grab handles
- Swinging tailgate with mounted spare tire and wheel
- Black and Two Tone Olive interior with Anodized Orange and Dark Carbon accents
- Fully trimmed seats with Argon piping and platinum camo perforated inserts
- Retrimmed door trim, IP, console and third–row seat with Argon piping and platinum camo perforated inserts
- Alternative finish for steering wheel and console bezels
- Rear-facing third-row seats
- Lowered third-row footwell and third-row floor mat with unique emblem
- Reverse–mounted DVD player
- Retrimmed headliner in Lt. Platinum Taffeta material
- Audio system enhancements with 10-inch KICKER® powered subwoofers

AVAILABLE FOR SALE ON SELECT SUBURBAN MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR ACCESSORIES</th>
<th>CHEVROLET</th>
<th>ACCESSORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-Inch Black Tubular Assist Steps</td>
<td>PART: 84112239</td>
<td>$650 MSRP³</td>
</tr>
<tr>
<td>Black Lug Nuts and Lock Kit</td>
<td>PART: 84332438</td>
<td>$235 MSRP³</td>
</tr>
<tr>
<td>Roof-Mounted Luggage Basket by Thule®⁶ (Extensions not included. See your dealer for details.)</td>
<td>PART: 19331872</td>
<td>$309 MSRP³</td>
</tr>
<tr>
<td>Roof Rack Cross Rails</td>
<td>PART: 23256564</td>
<td>$225 MSRP³</td>
</tr>
<tr>
<td>Bluetooth® Headphones and Earbuds by KICKER®⁷</td>
<td>PART: 19368029, 19368028</td>
<td>$129 (TABOR®), $79 (EB300) MSRP³</td>
</tr>
<tr>
<td>Bullfrog Jump Bluetooth® Music System by KICKER®⁷</td>
<td>PART: 19355511 (GREEN/GRAY), 19397000 (WHITE/GRAY)</td>
<td>$399 (WHITE/GRAY AND GREEN/GRAY) MSRP³</td>
</tr>
<tr>
<td>Black Bowtie Emblems</td>
<td>PART: 23463800</td>
<td>$150 MSRP³</td>
</tr>
<tr>
<td>Premium All-Weather Front Floor Liners in Black with Chrome Logo</td>
<td>PART: 84051558</td>
<td>$160 MSRP³</td>
</tr>
<tr>
<td>Premium All-Weather Second-Row Floor Liners in Jet Black</td>
<td>PART: 84181588</td>
<td>$80 MSRP³</td>
</tr>
</tbody>
</table>

CHEVYSEMA.COM

CAMARO  CORVETTE  SILVERADO  COLORADO  SUBURBAN  TRAVERSE  C/10

*Concept vehicle, certain accessories and features as shown unavailable for sale.

¹ Maximum trailer ratings are calculated assuming a properly equipped base vehicle plus driver and passenger. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow. See your Chevrolet dealer for more details. ² Cargo and load capacity are limited by weight and distribution. ³ Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. ⁴ Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details. ⁵ Non-GM Warranty. Limited Warranty by KICKER®: 3 years/36,000 miles, whichever occurs first. For more information contact your dealer.
2018 CHEVROLET TRAVERSE STAND-UP PADDLEBOARD CONCEPT

Combine surfing with canoeing and you’ve got stand-up paddleboarding, a fast-growing water sport. Whether you’re planning to paddle ocean surf or a placid lake, the 2018 Traverse Stand-Up Paddleboard Concept* could make getting there a breeze. Offering a comfortable and spacious interior, technology that helps you stay connected, and bold good looks with the capability to match, this sporty concept is the perfect companion for today’s go-everywhere, do-everything lifestyles.

TRAVERSE FEATURES:
- Silver Ice Metallic exterior
- Black roof rails
- Body-color mirror caps
- Gloss Black rear bumper insert
- Available Dual SkyScape® 2-panel power sunroof
- Available Hands-Free Gesture liftgate
- Jet Black interior
- Enhanced Smart Slide® second-row seat
- Comfortable seating for up to 8
- Available 4G LTE Wi-Fi®
- Best-in-class max. cargo space of 98.2-cu.-ft.

CONCEPT FEATURES:
- Blue Wave bodyside graphics with Yellow stripe highlight
- 20-inch 5-split spoke wheels
- High Gloss Black fog lamp bezels
- Dark Gray-painted rocker and wheel openings
- Dark Gray-painted fascias
- Gloss Black bodyside molding
- Stand-Up Paddleboard and Paddle
- Stand-Up Paddleboard Carrier
- Chrome Traverse badges (new location)
- Tinted windows

AVAILABLE FOR SALE ON SELECT TRAVERSE MODELS:

<table>
<thead>
<tr>
<th>EXTERIOR</th>
<th>ACCESSORIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>PART: 84046094</td>
<td>$115 MSRP5</td>
</tr>
<tr>
<td>PART: 8435962</td>
<td>$795 MSRP5</td>
</tr>
<tr>
<td>PART: 84458224</td>
<td>AVAILABLE Q4 2017</td>
</tr>
<tr>
<td>PART: 84355746</td>
<td>$350 MSRP5</td>
</tr>
<tr>
<td>PART: 84331850</td>
<td>AVAILABLE Q2 2018</td>
</tr>
<tr>
<td>PART: 84206854</td>
<td>$110 (1st ROW), $80 (2nd and 3rd ROW) MSRP5</td>
</tr>
<tr>
<td>PART: 84206889</td>
<td>$80 (2nd and 3rd ROW) MSRP5</td>
</tr>
<tr>
<td>PART: 84308433</td>
<td>AVAILABLE Q2 2018</td>
</tr>
<tr>
<td>PART: 84409049</td>
<td>$125 MSRP5</td>
</tr>
<tr>
<td>PART: 84156861</td>
<td>AVAILABLE Q2 2018</td>
</tr>
</tbody>
</table>

*Concept vehicle, certain accessories and features as shown unavailable for sale.

1 With second-row bench seat. Standard on LT and LS; available on LT. 2 Requires a compatible mobile device, active OnStar service and data plan. 4G LTE service available in select markets. Visit onstar.com for coverage map, details and system limitations. Data plan provided by AT&T. 3 With second- and third-row seats folded flat. Cargo and load capacity limited by weight and distribution. 4 Use only GM tire and wheel combinations. See www.chevy.com/accessories for important tire and wheel information. 5 Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.
1967 CHEVROLET C/10 SHORT BOX 2WD CONCEPT

Chevy pickups entered the modern era in the 1960 model year with its C/K series. The “C” designation represented two-wheel-drive trucks, while the “K” helped to identify four-by-fours. The C/10 was one of the most common of the era and was a half-ton truck with a 6.5- or 8-foot cargo box. To help celebrate 100 years of Chevrolet trucks, this 1967 C10 Concept* follows the lead of its present-day Silverado and Colorado Centennial Special Editions with a “turned up” Centennial Blue appearance that speaks to its strong, dependable heritage. It also includes a complete ZZ6 crate powertrain package from Chevrolet Performance with performance and innovation that builds on the last six decades of the Small Block legacy.

CONCEPT FEATURES:
• Lowered suspension
• Centennial Blue exterior
• 20 x 8.5-inch front, 20 x 10-inch rear forged wheels with Chevrolet bowtie center caps
• 255/40R20 front, 295/40R20 rear tires
• Heritage Chevrolet bowties
• Soft ray tinted glass
• Exterior modifications on front bumper, engine compartment, tailgate and rear bumper
• 100 Year Centennial exterior badges
• Raised Chevrolet Centennial bowtie on bed floor
• Brushed finish exterior trim
• LED exterior and interior lighting
• Modified stock cluster with new gauges
• Bench seat with improved bolsters and headrests with embossed Chevrolet logo
• Retrimmed interior in Porcelain White

AVAILABLE FOR INDIVIDUAL SALE:

ZZ6 Turn Key Crate Engine with 405 Horsepower and 406 lb.-ft. of Torque (includes High Torque Starter and FEAD Kit, also available separately)
PART: 19351533 $9,000 MSRP

Hydra-Matic® 4L65-E
PART: 19368611 $2,963 MSRP

Torque Converter
PART: 19299801 $936 MSRP

Transmission Control Kit
PART: 19332775 $1,617 MSRP

Transmission Install Kit
PART: 19332781 $190 MSRP

Polished Stainless Steel Dual Wall Angle-Cut Exhaust Tip with Bowtie Logo
PART: 19156356 $110 MSRP

Prices shown exclude Dealer installation charges.

VISIT THE CHEVROLET PERFORMANCE DISPLAY TO LEARN MORE ABOUT THE ZZ6 CRATE ENGINE.

*Concept vehicle, certain accessories and features as shown unavailable for sale.

1Manufacturer’s Suggested Retail Price. Tax and installation extra. See dealer for details.